

Patrick Chiang

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Product-minded operator with a background in design, product planning, B2B implementation, and AI workflow automation. Experienced in turning early-stage ideas, emerging technologies, and unclear client needs into product flows, prototypes, and operational systems.

Worked across RFID x Blockchain, Web3 brands, RWA / private equity tokenization, and CG / Motion Design.

Portfolio

www.ppatrick.xyz

Experience

Ample Group Global | Operation Manager

Taipei, Taiwan | Sep 2025 - Mar 2026

- **Compliance & product planning for tokenization:** Worked on market research, competitor analysis, product flows, RWA, security tokens, KYC / AML, investor qualification, and compliance path planning for a private equity tokenization platform.
- **Investment due diligence:** Conducted due diligence research across energy storage, AI applications, and film industry projects; produced investment summaries, DD checklists, research reports, and internal decision materials.
- **AI workflow automation:** Introduced AI workflows and a Discord bot x Notion system to improve meeting notes, document drafts, daily reporting, and project tracking.

NeruLink | Product & Operations Lead

Taipei, Taiwan | Jul 2023 - Aug 2025

- **Product ownership:** Led product planning, BD, and delivery for an RFID x Blockchain product turning physical items and events into verifiable digital experiences.
- **Full-cycle delivery & cross-functional coordination:** Owned client interviews, PRD, wireframes, Figma prototypes, UIUX, product flows, pricing, vendor coordination, and maintenance; worked with backend engineers, smart contract engineers, outsourced frontend teams, and RFID suppliers.
- **Scaled impact across brands & events:** Delivered 10+ brand and event projects, enabled 7K+ physical items with RFID chips, and recorded 50K+ scans. Key projects included Netflix x PXpay Squid Game 2 immersive offline event, digital warranty cards for a gold collectibles brand, Prototyp x Weeatgood streetwear album, and concert fan interaction systems.

ElysiumShell | Strategy & Operations Lead

Taipei, Taiwan | Nov 2021 - Apr 2024

- **0-to-1 brand building:** Built a Web3 creator community and digital brand from 0 to 1; owned roadmap, tokenomics, GTM, launch strategy, whitelist mechanics, community operations, partnerships, and smart contract / website requirements.
- **Launch & growth:** Sold out 9,999 digital collectibles for 3.5M USD; grew community to 80,000+ Discord members at peak.
- **Delivery through downturn:** Shipped a 3D NFT system, exhibitions (NFTNYC, Japan), and brand collaborations while sustaining the community through the bear market.

Earlier Experience

Freelance Motion/CG Designer

Jul 2018 - Dec 2021

Whitelight Motion Motion Designer

May 2016 - Sep 2017

Education

National Taiwan University of Science and Technology B.A. in Design

Sep 2014 - May 2019

Skills

Product & Project: PRD, wireframe, flowchart, user story, roadmap, Figma prototype, UIUX, 0-to-1 product delivery
Business & Operations: B2B client interviews, requirement definition, proposal, pricing, GTM, brand partnership, vendor coordination, project management
AI / Web3 / Fintech: AI document workflow, Notion, Discord bot, NFT, tokenomics, RFID x Blockchain, RWA

具備設計背景、產品規劃、B2B 導入與 AI 工作流經驗，擅長將早期概念、新技術與模糊需求轉化為可交付的產品流程、原型與營運系統。

經驗橫跨 RFID x Blockchain、Web3 品牌、RWA/私募股權代幣化平台與 CG & Motion Design。

Portfolio

www.ppatrick.xyz

Experience

Ample Group Global 安盛資本 | Operations Manager

Taipei, Taiwan | Sep 2025 - Mar 2026

- **代幣化合規與產品規劃**：負責私募股權代幣化平台的市場研究、競品分析、產品流程、RWA（實體資產代幣化）、證券型代幣、KYC/AML、投資人資格審核及合規路徑規劃。
- **投資盡職調查**：針對儲能、AI 應用及影視產業專案執行盡職調查研究；產出投資摘要、DD 查核清單、研究報告及內部決策資料。
- **AI 工作流程自動化**：導入 AI 工作流程及 Discord bot x Notion 系統，優化會議記錄、文件草稿、每日回報與專案追蹤。

NeruLink 睏霸數位科技 | Product & Operations Lead

Taipei, Taiwan | Jul 2023 - Aug 2025

- **產品負責人**：主導 RFID x 區塊鏈產品的產品規劃、商務開發（BD）與交付，將實體物件與活動轉化為可驗證的數位體驗。
- **全週期交付與跨職能協作**：負責客戶訪談、PRD、線框圖、Figma 原型、UIUX、產品流程、定價、廠商協調與維運；與後端工程師、智能合約工程師、外包前端團隊及 RFID 供應商協作。
- **跨品牌與活動的規模化影響**：交付 10+ 個品牌與活動專案，為 7,000+ 件實體物品導入 RFID 晶片，累積 50,000+ 次掃描紀錄。代表專案包括 Netflix x PXpay《魷魚遊戲 2》沉浸式線下活動、黃金收藏品牌的數位保固卡、Prototyp x Weeatgood 服飾專輯，以及演唱會粉絲互動系統。

ElysiumShell 極樂世界 | Strategy & Operations Lead

Taipei, Taiwan | Nov 2021 - Apr 2024

- **0 到 1 品牌打造**：從 0 到 1 建立 Web3 創作者社群與數位品牌；負責路線圖、代幣經濟（tokenomics）、GTM、上線策略、白名單機制、社群營運、合作夥伴關係，以及智能合約/網站需求規劃。
- **發行與成長**：售罄 9,999 個數位收藏品，創造 350 萬美元銷售額；社群高峰期成長至 80,000+ 名 Discord 成員。
- **熊市中的持續交付**：在熊市期間仍推出 3D NFT 系統、展覽（NFTNYC、日本）及品牌聯名合作，同時維繫社群運作。

Earlier Experience

Freelance Motion/CG Designer

Jul 2018 - Dec 2021

白輻射影像 Motion Designer

May 2016 - Sep 2017

Education

國立臺灣科技大學 | 設計系學士

Sep 2014 - May 2019

Skills

產品與專案：PRD, wireframe, flowchart, user story, roadmap, Figma prototype, UIUX, 0-to-1 product delivery

商務與營運：B2B client interviews, requirement definition, proposal, pricing, GTM, brand partnership, vendor coordination, project management

AI / Web3 / 金融科技：AI document workflow, Notion, Discord bot, NFT, tokenomics, RFID x Blockchain, RWA